

Sponsorship

Sponsorship Overview

Effective sponsorship is the foundation of the Emmaus community's growth and vitality. The Sponsorship Committee educates the community on what is required of a sponsor, including selecting the right candidate to be sponsored and ensuring the sponsor is aware of their obligations to the candidate/pilgrim from recruitment up to and through the event and into the new community member's Fourth Day. The Sponsorship Chairperson and Committee is a dynamic group whose activity requires constant attention to opportunities and changing circumstances.

Sponsorship Committee Members must complete online Sponsorship training through Emmaus University (<https://emmausministriesuniversity.upperroom.org/>) and read the Sponsorship booklet and Sponsorship Section of the Day Four booklet as well as any Heart of Ohio Sponsorship materials.

Staffing

1. The Sponsorship Chairperson is a member of the Emmaus board serving in that role for three years.
2. The Sponsorship Committee may consist of persons from the Emmaus community who are experienced sponsors and who are willing to help promote and educate persons in sponsorship. The Chairperson and committee will work together to determine how best to deploy their resources.

General Tasks

The Sponsorship Committee advocates, trains and communicates regarding the importance of all phases of good and effective sponsorship. The audience for this communication is both the Emmaus community and the broader faith community within the Heart of Ohio Emmaus region.

Committee activities may include, but are not limited to –

1. Setting standards for sponsorship training, based on Upper Room materials, and ensuring that all sponsors are trained before sponsoring someone.
2. Introducing a brief segment on different aspects of sponsorship and pilgrim formation at every Emmaus community Gathering.
3. Creating newsletter articles on various dimensions of sponsorship based on information from one of the Upper Room sponsor guides: Sponsorship booklet, Day Four booklet,

Sponsorship

Upper Room Video, Emmaus Ministries Community Manual. The Committee may prepare their own compilation of information from these various resources.

4. Creating interest in sponsorship by engaging clergy and key leaders at churches to promote interest within their church about sponsoring pilgrims. (This may be done in conjunction with the Heart of Ohio Emmaus Outreach Committee which promotes the value to the church of the various Emmaus events.)
5. The Sponsor chairperson or committee members should meet with sponsors prior to an upcoming Emmaus event to communicate understandings and expectations.
6. They should also follow up with sponsors after an event to make sure they are fulfilling post-walk responsibilities.
7. Helping new pilgrims sponsor new pilgrims.
8. Being available to the community and to interested churches to help promote good sponsorship.
9. The Sponsorship Chairperson, or designated representative, should attend the Sponsor's Hour on the opening day of the Emmaus event and coordinate the Sponsor's Hour with other leaders, such as the Registration Chairperson and Spiritual Director, to ensure that the responsibilities of sponsorship are lifted up and followed through in the Fourth Day and the importance of the sponsor's role is affirmed and supported.

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